

Trusted by generations for over five decades

Promise of a brighter safer tomorrow

KENT

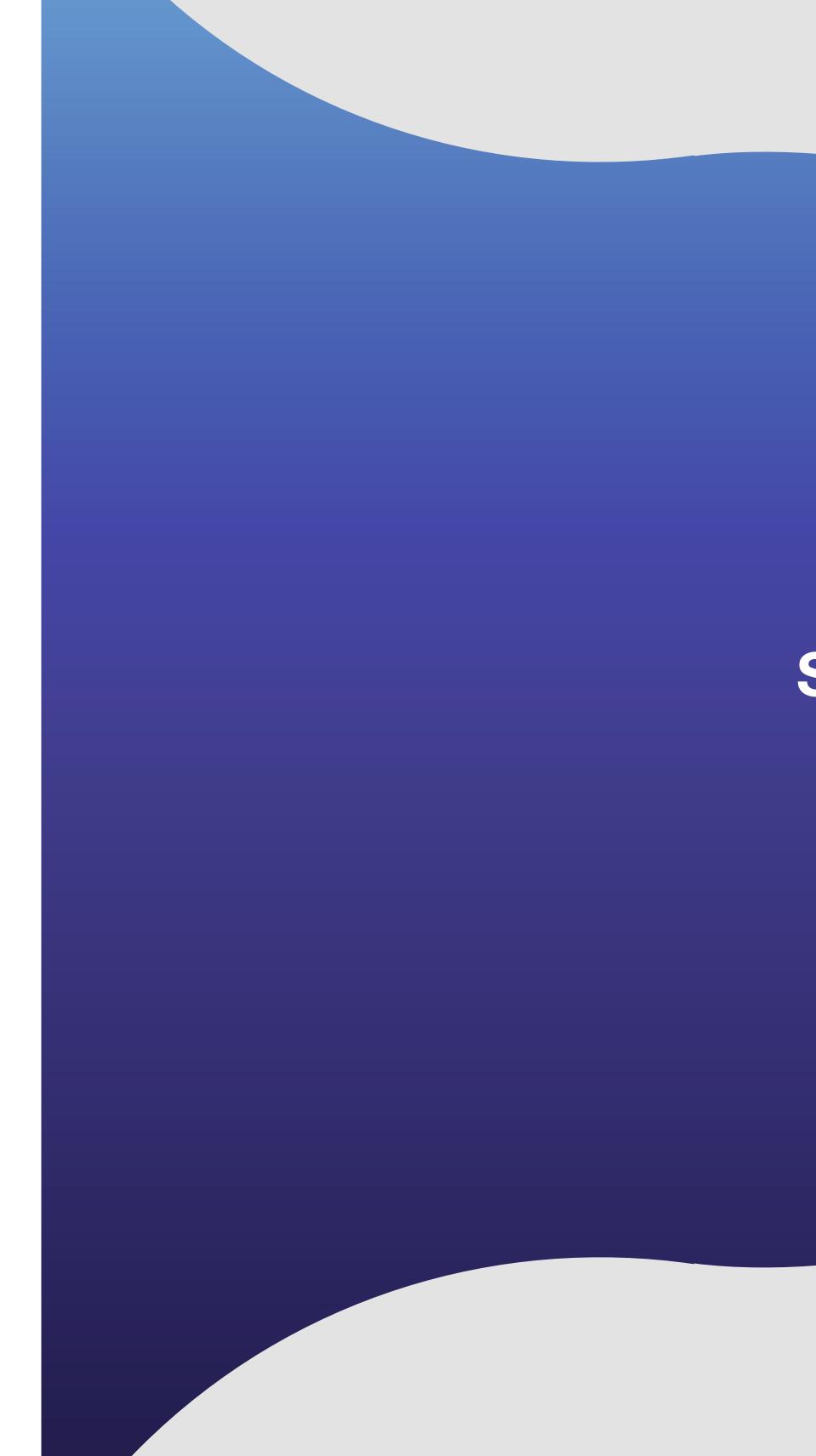
Kent Cables- Founded by Ashoka Group is one of India's fastest growing FMEG company.

An ISO 9001:2008 marked company, it provides more than 4000 quality electrical goods under the brand names Kent, Arkaylite and Cento.

The brand name 'KENT' was launched in 1996. We began our operations with wires and cables and today we also manufacture & supply PVC conduit pipes, fans, LED lighting, Geysers, modular switches & wiring accessories, LT switchgear, distribution equipments and a varied range of electrical control and safety products.

KENT fans, launched in 2008 are manufactured in our state of the art manufacturing facility in Uttarakhand. Our uncompromising quality standards have already made us a huge success in a short span of time.

KENT is a leading organisation that believes in continuous improvements through Quality, Product Range, Competition, Workforce & Customer Support with more than 1500 channel partners and over 20,000 retail outlets all over the country.



MINI STANDARD AND DECORATIVE FANS



Sweep	Power Input	Sp
(mm)	(Watts)	(R
600	62	8



STANDARD FANS

PRIDE

00

KENT

Colour : Matt Brown, Wine Red Brown, Antique Gold

A fan with sleek and modern looks. Aluminium pressure die-cast body. A double ball-bearing motor ensures longer life & soundless performance.

Optimum performance even at low voltage.

Sweep (mm)	Power Input (Watts)	Speed (RPM)	Air Delivery (CMM)
900	60	420	170
1200	68	350	230
1400	72	300	280



STANDARD FANS



STANDARD FANS

Sweep (mm)	Power Input (Watts)	Speed (RPM)	Air Deliv (CMM)
900	60	420	170
1200	68	350	230
1400	72	300	280

PRIDE

Colour : Ivory, Texture Ivory, White

A fan with sleek and modern looks. Aluminium pressure die-cast body. A double ball-bearing motor ensures longer life & soundless performance.

Optimum performance even at low voltage.





PRIDE

KENT

Colour : Cafe Trintone, Green, Grey Glossy

A fan with sleek and modern looks. Aluminium pressure die-cast body. A double ball-bearing motor ensures longer life & soundless performance.

Optimum performance even at low voltage.

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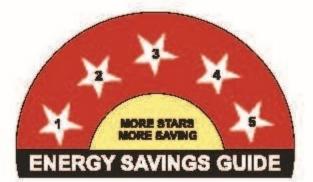
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Sweep (mm)	Power Input (Watts)	Speed (RPM)	Air Delivery (CMM)
900	60	420	170
1200	68	350	230
1400	72	300	280



ENERGY SAVER FANS





ENERGY SAVER FANS

JAGUAR

Colour: Pearl Ivory, Silver Blue, Beige Brown

Metallic paint finish, Decorative trims on motor cover, canopy & blades, Optimum performance even at low voltage, Double ball-bearing saves electricity.

Parameters			KES-50 Fans	Ordinary Fans
Rated v	vattage 50V♥		50W#	75W
Power Consumption @ 16 hrs/day			800W	1200W
Total unit of electricity/month			24 units	36 units
Cost of Electricity/ Month @Rs. 5/- unit			Rs 120.00	Rs 180.00
Sweep (mm)	Power Input (Watts)	Speed (RPM)	Air Delivery (CMM)	Service Value (CMM/W)
1200	50	350	225	4.20 (Min.)

*Actual saving depends on fan usage & cost of electricity *Data pertains to 1200mm sweep. Wattage may vary ± 5% **May vary from state to state.



PALM

REDT

Colour : Ivory, Brown, White Ultra-high performance energy saver fan with 350 RPM even at 50 watt. Lasts long and saves electricity with aluminium body and double ball-bearing with highest quality grease for smooth rotation.



Parame	ters		KES-50 Fans	Ordinary Fans
Rated v	vattage 50W#		50W#	75W
Power @ 16 h	Consumption rs/day		800W	1200W
Total unit ofelectricity/month		/month	24 units	36 units
Cost of Electricity/ Month @Rs. 5/- unit		Rs 120.00	Rs 180.00	
Sweep (mm)	Power Input (Watts)	Speed (RPM)	Air Delivery (CMM)	Service Value (CMM/W)

(()	(()	(
1200	50	350	225	4.20 (Min.)
*Actual savin	ig depends on fa	in usage & cost	of electricity	

*Data pertains to 1200mm sweep. Wattage may vative ± **May vary from state to state.





HIGH SPEED FANS



HIGH SPEED FANS

Sweep	Power Input	Speed	Ai
(mm)	(Watts)	(RPM)	
900	72	700	

PRIDE-700

Colour : Ivory, Brown

Ultra-high speed fan with aluminium pressure die-cast body and double ball-bearing for soundless performance even at low voltage.



KENT

Delivery (CMM) 225





DECORATIVE FANS

DECORATIVE FANS

JEWEL

Colour: Ivory, Brown, White

Light weight, aluminium pressure die-cast body, motor with decorative show cup and blades with golden anges, Double ball-bearing for longer life.

Sweep	Power input	Speed	Air Deliv
(mm)	(Watts)	(RPM)	(CMM)
1200	68	350	



ROVER

Colour: Silver Blue, Beige Brown

Unique conical shape design-motor body and canopy, Wide blade for higher air delivery, Decorative ring and canopy with special matte paint nish, Double ball-bearing, Improved performance even at low voltage, Pressure die-casted aluminium covers & aluminium blades.



DECORATIVE FANS

BEL-AIR

Colour: Himalayan Grey Neo-White, Titanium

Integrated canopy with unique design, decorative trims on motor, blade & canopy, excellent & long-lasting metallic paint nish, optimum performance even at low voltage, double ball-bearing, wider tip blades for effective air circulation.

Sweep	Power Input	Speed	Air Delivery
(mm)	(Watts)	(RPM)	(CMM)
1200	72	350	230

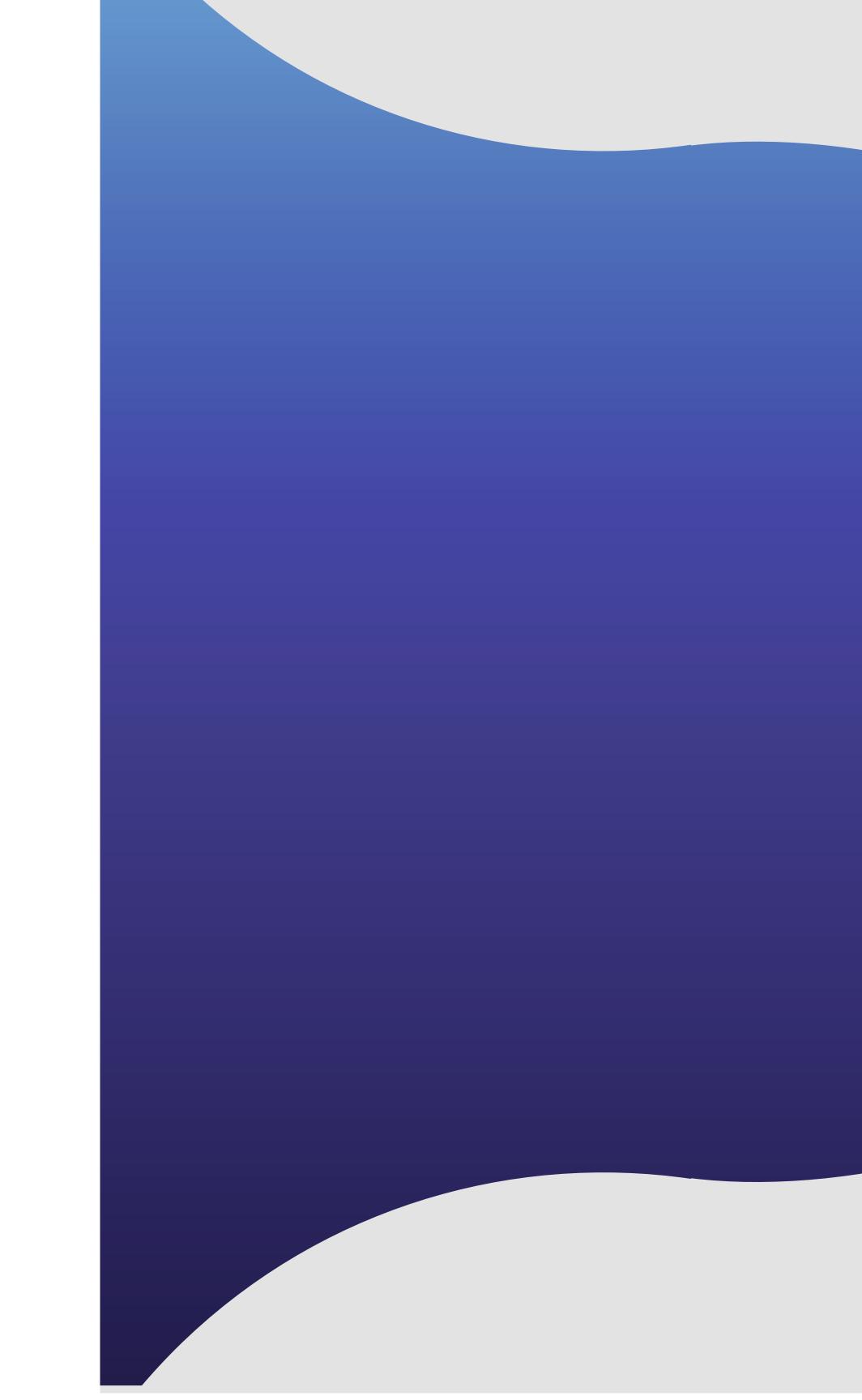


ALLURE

Colour: Topaz, Bianco Ivory, Metallic Warm Silver

Metallic nish, light weight, aluminium pressure die-cast body motor with decorative show cup and blades with golden anges, double ball-bearing for longer life.





EXHAUST FANS





FRESH-AIR FANS

Sweep (mm): 230, 300

Colour: Brown

Strong motor for better air delivery, Superior low voltage performance, Aerodynamically designed balanced ABS blades.



EXHAUST FANS

Sweep (mm)	Power Input (Watts)	Speed (RPM)	Air Delivery (CMH)
230	50	1400	700
300	70	1400	1800



VENTI-AIR

Colour: White

Ideal for mounting on glass window, High quality engineering plastic, resistant to colour change with anti-static properties.

Sweep (mm)	Power Input (Watts)	Speed (RPM)	Air Delivery (CMH)	Rated Voltage (Volts)	Noise Level (db)
200	30	1350	520	220	42
250	40	1300	860	220	44

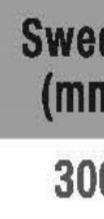


MULTI PURPOSE FANS

All Purpose FAN

Colour: White/Ivory

Strong motor for better air delivery, superior low voltage, Elegantly designed fan base, Aerodynamically designed balanced blades.





ep	Power Input	Speed	Air Delivery
m)	(Watts)	(RPM)	(CMM)
0	55	2150	72

FARRATA FAN

Colour: Silver Black

Heavy duty motor with metal blades and heavy base deliver vibration free operation, Low Power consumption, Oscillating Design.

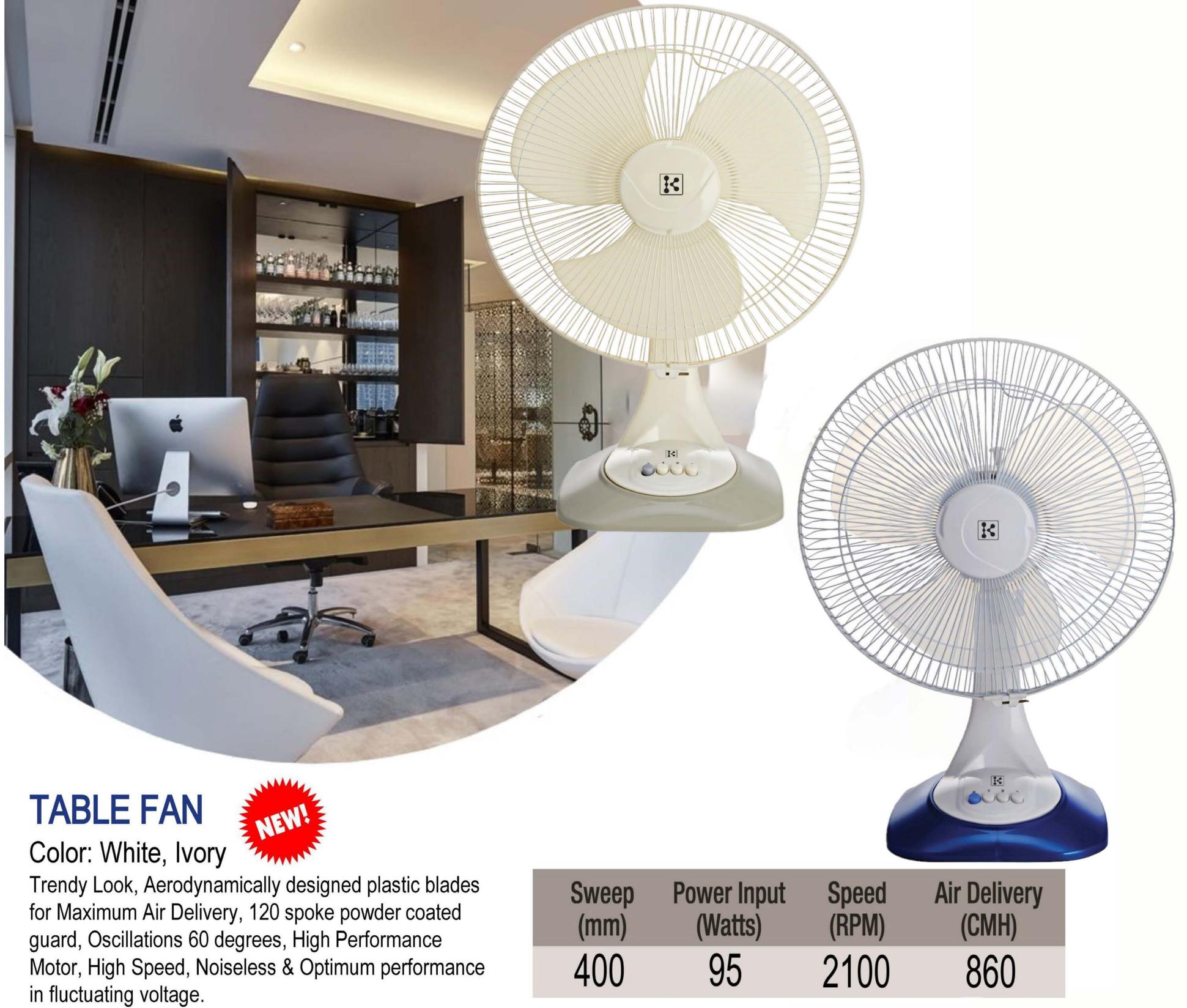
Sweep	Power Input	Speed	Air Delivery
(mm)	(Watts)	(RPM)	(CMM)
500	85	1350	82

















Trendy Look, Aerodynamically designed plastic blades for Maximum Air Delivery, 120 spoke powder coated guard, Oscillations 60 degrees, High Performance Motor, High Speed, Noiseless & Optimum performance in fluctuating voltage.

Sweep	Power Input	Speed	Air Delivery
(mm)	(Watts)	(RPM)	(CMH)
400	95	2100	860



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